

retrieving the information using the address;

constructing the web page [hidden from view] prior to display on the display device in order to produce [a] the constructed web page; and

commanding the constructed web page be displayed on the display device based upon

5 particular criteria.

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(Amended) 2. [The] A method of constructing a web page as described in claim 1

wherein the receiving step comprises receiving timer event information providing an indication of when to command the web page [for presentation] be displayed on the display device[;], and

10 the commanding step comprises commanding the constructed web page be displayed based upon the timer event information.

(Amended) 3. [The] A method of constructing a web page as described in claim 1

wherein the step of commanding further comprises the step of receiving a command instructing

15 that [wherein the commanding step comprises commanding] the constructed web page be displayed [based upon receipt of a particular command].

(Amended) 4. [The] A method of constructing a web page as described in claim 1

wherein the [receiving step] address comprises [receiving] a uniform resource identifier.

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(Amended) 5. [The] A method of constructing a web page as described in claim 2

wherein the timer event information [receiving step] comprises [receiving] a particular amount of time at the expiration of which [to generate a time-out using the timer event information] a trigger is generated to actuate the commanding step.

(Amended) 6. [The] A method of constructing a web page as described in claim 5 wherein the commanding step comprises transmitting the constructed web page for display upon detecting the trigger [time-out].

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(Amended) 7. [The] A method of constructing a web page as described in claim 1 wherein the constructing step comprises constructing the web page in [a portion of] a memory [associated with the machine] module.

10 (Amended) 8. [The] A method of constructing a web page as described in claim 1 wherein the retrieving step comprises using a web browser to retrieve the information.

(Amended) 9. [The] A method of constructing a web page as described in claim [1] 3 wherein the [commanding] step of receiving a command comprises [transmitting] receiving a
15 program [to the machine] concurrent with [commanding] receipt of the command instructing that
the constructed web page [for display] be displayed.

(Amended) 10. [The] A method of constructing a web page as described in claim 9 wherein the [commanding step] program comprises [transmitting] a video program, audio
20 program, or multimedia program.

(Amended) 11. [The] A method of constructing a web page as described in claim 9 wherein the commanding step further comprises the step of transmitting the program and the constructed web page to the display device for simultaneous display [on the display device].

(Amended) 12. [The] A method of constructing a web page as described in claim [9] 11 wherein the [commanding step comprises transmitting the program and the constructed web page for simultaneous] display device is [on] a television.

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(Amended) 13. [The] A method of constructing a web page as described in claim 9 wherein the commanding step further comprises the step of transmitting the program for display on a television [associated with the machine] and transmitting the constructed web page for display on the display device.

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(Amended) 14. [The] A method of constructing a web page as described in claim 11 wherein the [commanding step comprises] transmitting step transmits the constructed web page for display to be overlayed on [content displayed for] the display of the program.

15 (Amended) 15. [The] A method of constructing a web page as described in claim 1 [, further comprising performing] wherein the receiving, retrieving, constructing, and commanding steps are performed by [using] a personal computer, a television, a cable box, a satellite box, a radio, a telephone, a telephone answering device, a wireless telephone device, a wireless Internet device, a telephony device for the deaf, or a personal digital assistant.

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(Amended) 16. [The] A method of constructing a web page as described in claim 1 wherein the retrieving step comprises retrieving advertising, sports, or music content.

(Amended) 17. An apparatus for constructing a web page and presenting a constructed

web page[s at a machine,] on a display device comprising:

a [receive] receiver module for receiving [a request for a] an instruction to retrieve the web page, including an address for use in retrieving information to construct the web page;

a [retrieve] retrieving module for retrieving the information using the address;

5 a construction module for constructing the web page prior to its display [hidden from view] on the display device in order to produce [a] the constructed web page; and

ACMT a [command] display generation module for [commanding] displaying the constructed web page [be displayed] on the display device based upon particular criteria.

10 (Amended) 18. [The] An apparatus for constructing a web page as described in [of] claim 17 [wherein: the receive module comprises a] further comprising a timer event module for receiving timer event information and providing an indication of when to [command] trigger the release of the constructed web page for [presentation] display on the display device[;], and wherein the [command module comprises a module for commanding] display generation module
15 displays the constructed web page [be displayed] based upon the [timer event information] trigger.

(Amended) 19. [The] An apparatus for constructing a web page as described in [of] claim 17 wherein the [command] receiver [module comprises commanding] receives a command
20 instructing the apparatus to display the constructed web page, and the display generation module displays the constructed web page [be displayed] based upon receipt of [a particular] the command.

(Amended) 20. [The] An apparatus for constructing a web page as described in [of] claim

17 wherein the [receive module] address comprises [a module for receiving] a uniform resource identifier.

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(Amended) 21. [The] An apparatus for constructing a web page as described in [of] claim 18 wherein the [receive module] timer event information comprises [a module for receiving] a particular amount of time at the expiration of which [to generate a time-out using the timer event information] the timer event module triggers the display generation module to display the constructed web page.

10 Please cancel claim 22 without prejudice or disclaimer of the subject matter contained therein.

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(Amended) 23. [The] An apparatus for constructing a web page as described in [of] claim 17 [wherein the command module comprises a module for constructing the] further comprising a memory for storing the constructed web page [in a portion of a memory associated with the machine] prior to its display on the display device.

(Amended) 24. [The] An apparatus for constructing a web page as described in [of] claim 17 wherein the [retrieve] retrieving module further comprises a [module for using] computer readable program code means comprising a web browser program to retrieve the information.

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(Amended) 25. [The] An apparatus for constructing a web page as described in [of] claim [17] 19 wherein the [command] receiver module [comprises a module for transmitting] receives a program [to the machine] concurrent with [commanding] receipt of the command that the constructed web page [for display] be displayed.

(Amended) 26. [The method] An apparatus for constructing a web page as described in [of] claim 25 wherein the [command module] program comprises [a module for transmitting] a video program, audio program, or multimedia program.

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(Amended) 27. [The] An apparatus for constructing a web page as described in [of] claim 25 wherein the [command] display generation module [comprises a module for transmitting] displays the program and the constructed web page [for] simultaneously [display] on the display device.

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(Amended) 28. [The] An apparatus for constructing a web page as described in [of] claim [25] 27 wherein the [command module comprises a module for transmitting the program and the constructed web page for simultaneous] display device is [on] a television.

15 (Amended) 29. [The] An apparatus for constructing a web page as described in [of] claim 25 wherein the [command] display generation module [comprises a module for transmitting] displays the program [for display] on a television [associated with the machine and transmitting] and displays the constructed web page [for display] on the display device.

20 (Amended) 30. [The] An apparatus for constructing a web page as described in [of] claim 27 wherein the [command] display generation module [comprises a module for transmitting] displays the constructed web page [for display overlayed on content displayed for] by overlaying it on the display of the program.

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(Amended) 31. [The] An apparatus for constructing a web page as described in [of] claim 17 wherein the [machine comprises] apparatus is integrated into a personal computer, a television, a cable box, a satellite box, a radio, a telephone, a telephone answering device, a wireless telephone device, a wireless Internet device, a telephony device for the deaf, or a personal digital assistant [for containing the receive module, the retrieve module, the construction module, and the command module].

(Amended) 32. [The] An apparatus for constructing a web page as described in [of] claim 17 wherein the [retrieve] retrieving module [comprises a module for retrieving] retrieves advertising, sports, or music content.

Please add the additional new claims introduced below:

33. A method of constructing a web page as described in claim 1 wherein the step of constructing further comprises saving a plurality of constructed web pages in anticipation of their future display.

34. A method of constructing a web page as described in claim 7 wherein the step of constructing further comprises saving a plurality of constructed web pages in the memory module in anticipation of their future display.

35. An apparatus for constructing a web page as described in claim 23 wherein the memory stores a plurality of constructed web pages prior to their display on the display device.

36. A method of constructing a web page as described in claim 1 wherein the instruction to retrieve is received as part of a program data stream.

37. A method of constructing a web page as described in claim 36 wherein the program data stream is received via a transmission medium selected from the group consisting of broadcast television, cable, satellite, microwave, radio, fiber optic, telephone, wireless telephone, the Internet, an intranet, a public communication network, and a private communication network.

38. A method of constructing a web page as described in claim 1 wherein the instruction to retrieve is received via a user interface at the direction of a user.

39. A method of constructing a web page as described in claim 36 wherein the step of commanding further comprises the step of transmitting a program contained in the program data stream to the display device for simultaneous display with the constructed web page.

40. A method of constructing a web page as described in claim 39 wherein the step of commanding synchronizes the display of the program with the display of the constructed web page.

41. A method of constructing a web page as described in claim 36 wherein the step of commanding causes the constructed web page to be displayed on the display device simultaneously with the display of a program contained in the program data stream on a second display device.

42. A method of constructing a web page as described in claim 41 wherein the step of commanding synchronizes the display of the program with the display of the constructed web page.

5 43. An apparatus for constructing a web page as described in claim 17 wherein the receiver module receives the instruction to retrieve as part of a program data stream.

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44. An apparatus for constructing a web page as described in claim 43 wherein the program data stream is received via a transmission medium selected from the group consisting of
10 broadcast television, cable, satellite, microwave, radio, fiber optic, telephone, wireless telephone, the Internet, an intranet, a public communication network, and a private communication network.

45. An apparatus for constructing a web page as described in claim 17 further comprising a user interface for receiving the instruction to retrieve at the direction of a user.

15 46. An apparatus for constructing a web page as described in claim 43 wherein the display generation module displays a program contained in the program data stream simultaneously with the constructed web page on the display device.

20 47. An apparatus for constructing a web page as described in claim 46 wherein the display generation module synchronizes the display of the program with display of the constructed web page.

48. An apparatus for constructing a web page as described in claim 43 wherein the

display generation module displays the constructed web page on the display device simultaneously with the display of a program contained in the program data stream on a second display device.

5 49. An apparatus for constructing a web page as described in claim 48 wherein the display generation module synchronizes the display of the program with display of the constructed web page.

10 50. A method of constructing a web page as described in claim 1 wherein the display device is a television, a computer monitor, a telephony device, a wireless telephony device, or a personal digital assistant.

15 51. An apparatus for constructing a web page as described in claim 17 wherein the display device is a television, a computer monitor, a telephony device, a wireless telephony device, or a personal digital assistant.

 52. A method of constructing a web page as described in claim 1 wherein the instruction to retrieve is received from a media playback device.

20 53. A method of constructing a web page as described in claim 52 wherein the media playback device is selected from the group consisting of: a video tape player, a digital video disk player, a digital media player, or a digital file server.

 54. An apparatus for constructing a web page as described in claim 17 wherein the

receiver module receives the instruction to retrieve from a connected media playback device.

55. An apparatus for constructing a web page as described in claim ~~54~~ wherein the media playback device is selected from the group consisting of: a video tape player, a digital video disk player, a digital media player, or a digital file server.

56. A method of constructing a web page as described in claim ~~1~~ wherein the instruction to retrieve is received in either within the vertical blanking interval of a video signal, the horizontal blanking interval of a video signal, an associated audio channel to a video signal, or a data packet.

57. An apparatus for constructing a web page as described in claim ~~17~~ wherein the receiver module receives the instruction to retrieve within the vertical blanking interval of a video signal, the horizontal blanking interval of a video signal, an associated audio channel to a video signal, or a data packet.

58. A method of constructing a web page as described in claim ~~1~~ wherein the instruction to retrieve is received via a communication link from a remote data server.

59. A method of constructing a web page as described in claim ~~58~~ wherein the communication link comprises a communication network selected from the group consisting of: the Internet, an intranet, a public network, and a private network.

60. An apparatus for constructing a web page as described in claim ~~17~~, further

comprising a connection with a communication link to a remote data server, and wherein receiver module receives the instruction to retrieve from the data server via the communication link.

5 61. An apparatus for constructing a web page as described in claim 60 wherein the communication link comprises a communication network selected from the group consisting of: the Internet, an intranet, a public network, and a private network.

10 62. An apparatus for constructing a web page as described in claim 17 wherein the display generation module displays a listing of the address associated with the constructed web page on the display device.

15 63. An apparatus for constructing a web page as described in claim 35 wherein the display generation module displays a listing of a plurality of addresses associated with the plurality of constructed web pages on the display device.

 64. An apparatus for constructing a web page as described in claim 63 wherein the memory saves the listing of the plurality of addresses for later redisplay on the display device.

20 65. A method of constructing a web page as described in claim 1 wherein the step of commanding further comprises the step of instructing that the address be displayed on the display device.

 66. A method of constructing a web page as described in claim 33 wherein the step of

commanding further comprises the step of instructing that a plurality of addresses associated with the plurality of constructed web pages be displayed on the display device.

67. A method of constructing a web page as described in claim 34 wherein the step of commanding further comprises the step of instructing that a plurality of addresses associated with the plurality of constructed web pages be displayed on the display device.

68. A method of constructing a web page as described in claim 65 further comprising the step of saving the listing of the address for later redisplay on the display device.

69. A method of constructing a web page as described in claim 66 further comprising the step of saving the listing of the plurality of addresses for later redisplay on the display device.

70. A method of constructing a web page as described in claim 67 further comprising the step of saving the listing of the plurality of addresses in the memory module for later redisplay on the display device.

71. A programming transmission system for instructing one or more programming receivers to construct one or more web pages for delayed presentation on a display device, the programming transmission system comprising:

a programming source for providing a program data stream;
an encoder for inserting one or more addresses into the program data stream, the addresses associated with one or more programs and identifying the storage location of information comprising the web pages; and

a data transmitter for transmitting the program data stream via a transmission medium to one or more programming receivers.

72. A programming transmission system as described in claim 71 further comprising
5 an timer event generator which generates timer event information associated with the addresses,
the timer event information indicating the period for delaying the presentation of the constructed
web pages, and wherein the encoder further encodes the timer event information into the
program data stream.

73. A programming transmission system as described in claim 72 further comprising
10 a memory, within which is stored a playlist database comprising:

the addresses;

the timer event information; and

a programming schedule,

15 the programming schedule associated with the addresses and the timer event information.

74. A programming transmission system as described in claim 73 wherein the playlist
database is remotely accessible and updateable by programmers.

75. A programming transmission system as described in claim 71 further comprising
20 a command generator for generating one or more commands to the programming receivers to
display the constructed web pages, and wherein the encoder further encodes the display
command into the program data stream.

76. A programming transmission system as described in claim 75 wherein the command generator is able to be actuated in association with a program transmission in real-time by a programmer.

5 77. A programming transmission system as described in claim 71 wherein the transmission medium is selected from the group consisting of: television, cable, satellite, microwave, radio, fiber optic, telephone, wireless telephone, the Internet, an intranet, a public communication network, and a private communication network.

10 78. A programming transmission system as described in claim 71 wherein the encoder inserts the addresses within either the vertical blanking interval of a video signal, the horizontal blanking interval of a video signal, an associated audio channel to a video signal, or a data packet.

15 79. A programming transmission system as described in claim 72 wherein the encoder the addresses and the timer event information within either the vertical blanking interval of a video signal, the horizontal blanking interval of a video signal, an associated audio channel to a video signal, or a data packet.

20 80. A programming transmission system as described in claim 71 further comprising an intermediate distribution system which receives the program data stream, the intermediate distribution system further comprising:

a decoder for decoding the addresses from the data stream;

a data server with a memory for storing the decoded addresses; and

a connection with a communication link between the data server and the programming receivers for transmitting the addresses from the data server to the programming receivers.

81. A programming transmission system as described in claim 72 further comprising an intermediate distribution system which receives the program data stream, the intermediate distribution system further comprising:

a decoder for decoding the addresses and timer event information from the program data stream;

a data server with a memory for storing the addresses and event timer information; and

10 a connection with a communication link between the data server and programming receivers transmitting the addresses and timer event information from the data server to the programming receivers.

82. A programming transmission system as described in claim 71 wherein the
15 addresses comprise Uniform Resource Identifiers.

83. A programming transmission system as described in claim 71 wherein the programming source comprises a broadcast transmission, a real-time program feed, or a media playback device.

20 84. A programming transmission system as described in claim 83 wherein the media playback device is selected from the group consisting of: a video tape player, a digital video disk player, a digital media player, and a digital file server.

85. A method of transmitting instructions from a programming transmission system to one or more programming receivers to instruct the programming receivers to construct a web page for delayed presentation on respective display devices, the method comprising the steps of:

selecting an address associated with a program which identifies the storage location of

5 information comprising the web page;

encoding the selected address into a program data stream; and

transmitting the program data stream to the programming receivers.

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86. A method of transmitting instructions from a programming transmission system
10 as described in claim 85 further comprising the step of associating the address with timer event information, the timer event information indicating the period for delaying presentation of the constructed web page; and wherein the step of encoding further comprises encoding the timer event information into the program data stream.

15 87. A method of transmitting instructions from a programming transmission system as described in claim 86 further comprising the step of selecting the timer event information from a playlist, the timer event information associated with programming schedules which together comprise the playlist.

20 88. A method of transmitting instructions from a programming transmission system as described in claim 87 wherein the playlist is further comprised of the address.

89. A method of transmitting instructions from a programming transmission system as described in claim 87 wherein the playlist information is remotely accessible and updateable

by programmers.

90. A method of transmitting instructions from a programming transmission system as described in claim 85 further comprising the steps of:

5 inserting an instruction to display the web page into the program data stream; and
transmitting the program data stream with the instruction to display to the programming
receivers.

91. A method of transmitting instructions from a programming transmission system
10 as described in claim 90 wherein the step of inserting is performable in association with a
program transmission in real-time by a programmer.

92. A method of transmitting instructions from a programming transmission system
as described in claim 85 wherein the program data stream is transmitted over a transmission
15 medium selected from the group consisting of: television, cable, satellite, microwave, radio, fiber
optic, telephone, wireless telephone, the Internet, an intranet, a public communication network,
and a private communication network.

93. A method of transmitting instructions from a programming transmission system
20 as described in claim 85 wherein the step of encoding further comprises inserting the address
within either the vertical blanking interval of a video signal, the horizontal blanking interval of a
video signal, an associated audio channel to a video signal, or a data packet.

94. A method of transmitting instructions from a programming transmission system

as described in claim 86 wherein the step of encoding further comprises inserting the address and timer event information within either the vertical blanking interval of a video signal, the horizontal blanking interval of a video signal, an associated audio channel to a video signal, or a data packet.

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95. A method of transmitting instructions from a programming transmission system as described in claim 85 wherein the step of transmitting further comprises the steps of:

receiving the program data stream at an intermediate distribution system;

decoding the address from the program data stream;

10 storing the address in a memory in the intermediate distribution system; and

transmitting the address from the intermediate distribution system to the programming receivers via communication links between the intermediate distribution system and the programming receivers.

15 96. A method of transmitting instructions from a programming transmission system as described in claim 86 wherein the step of transmitting further comprises the steps of:

receiving the program data stream at an intermediate distribution system;

decoding the address and timer event information from the program data stream;

storing the address and timer event information in a memory in the intermediate

20 distribution system; and

transmitting the address and timer event information from the intermediate distribution system to the programming receivers via communication links between the intermediate distribution system and the programming receivers.

97. A method of transmitting instructions from a programming transmission system as described in claim 85 wherein the address comprises a Uniform Resource Identifier.

98. A web browser plug-in product for use with a web browser program embodied in a programming receiver, the plug-in product comprising a computer readable medium having computer readable program code means embodied in the medium, the computer readable program code means comprising instructions for:

causing the web browser program to acknowledge the transmission of instructions to the programming receiver from a programming source;

causing the web browser program to retrieve information from a communication network via a communications link with the programming receiver based on instructions received from the programming source;

causing the web browser program to assemble the retrieved information in a memory module in the programming receiver; and

causing the web browser program to access the assembled information and display the assembled information on a display means connected to the receiver.

99. A web browser plug-in product as described in claim 98 wherein the programming source is a programming transmission system which transmits the instructions to the programming receiver in a program data stream.

100. A web browser plug-in product as described in claim 99 wherein the programming transmission system transmits the program data stream via a transmission medium selected from the group consisting of broadcast television, cable, satellite, microwave, radio,

fiber optic, telephone, wireless telephone, and the communication network.

101. A web browser plug-in product as described in claim 98 wherein the communication network is selected from the group consisting of: the Internet, an intranet, a public network, and a private network.

102. A web browser plug-in product as described in claim 98 wherein the programming source is a media playback device connected to the programming receiver which transmits the instructions to the programming receiver in a program data stream.

103. A web browser plug-in product as described in claim 102 wherein the media playback device is selected from the group consisting of: a video tape player, a digital video disk player, a digital media player, and a digital file server.

104. A web browser plug-in product as described in claim 98 wherein the computer readable program code means further comprises instructions for causing the web browser program to delay the access and display of the assembled information based upon timer event information in the received instructions.

105. A web browser plug-in product as described in claim 104 wherein the computer readable program code means further comprises instructions for causing the web browser program to consult a timer event module in the programming receiver to determine whether the delay imposed by the timer event information has expired.

106. A web browser plug-in product as described in claim 98 wherein the computer readable program code means further comprises instructions for causing the web browser program to delay the access and display of the assembled information until the receipt of a command from the programming source.

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107. A web browser plug-in product as described in claim 98 wherein the instructions from the programming source comprise a Uniform Resource Identifier.

108. A web browser plug-in product as described in claim 98 wherein the information
10 comprises one or more web pages.

109. A method in a in a web page presentation system for displaying a preconstructed web page associated with a program in conjunction with the display of the program on a display device, the preconstructed web page identified by an address, the preconstructed web pages
15 stored in a memory in the system, the method comprising:

displaying the program on the display device; and
superimposing a display of the preconstructed web page over a portion of the displayed program.

20 110. A method in a in a web page presentation system for displaying a preconstructed web page as described in claim 109 further comprising substituting the display of the preconstructed web page for the displayed program.

111. A method in a in a web page presentation system for displaying a preconstructed

web page as described in claim 109 further comprising superimposing a plurality of displays of a plurality of preconstructed web pages over portions of the displayed program.

112. A method in a in a web page presentation system for displaying a preconstructed web page as described in claim 109 further comprising superimposing a display of a listing of the address identifying the preconstructed web page.

113. A method in a in a web page presentation system for displaying a preconstructed web page as described in claim 111 further comprising superimposing a display of a listing of the plurality of addresses identifying the plurality of preconstructed web pages.

114. A method in a in a web page presentation system for displaying a preconstructed web page as described in claims 112 or 113 further comprising saving the addresses in the memory for later redisplay at the direction of a user.

115. A method in a in a web page presentation system for displaying a preconstructed web page associated with a program in conjunction with the display of the program on a display device, the preconstructed web page identified by an address, the preconstructed web pages stored in a memory in the system, the method comprising:

displaying the program in a first window on the display device; and
displaying the preconstructed web page in a second window on the display device.

116. A method in a in a web page presentation system for displaying a preconstructed web page as described in claim 115 further comprising resizing the first and second windows as

directed by a user.

117. A method in a in a web page presentation system for displaying a preconstructed web page as described in claim 116 further comprising superimposing the first and second windows over each other, either portionally or entirely, as a consequence of resizing by the user.

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118. A method in a in a web page presentation system for displaying a preconstructed web page as described in claim 115 further comprising displaying a plurality of preconstructed web pages in a plurality of windows on the display device.

119. A method in a in a web page presentation system for displaying a preconstructed web page as described in claim 118 further comprising resizing the plurality of windows as directed by a user.

120. A method in a in a web page presentation system for displaying a preconstructed web page as described in claim 118 further comprising superimposing the first, second, and plurality of windows over each other, either portionally or entirely, as a consequence of resizing by the user.

121. A method in a in a web page presentation system for displaying a preconstructed web page as described in claim 115 further comprising displaying a plurality of preconstructed web pages successively in the second window on the display device.

122. A method in a in a web page presentation system for displaying a preconstructed

web page as described in claim 115 further comprising displaying a third window containing a listing of the address identifying the preconstructed web page.

123. A method in a in a web page presentation system for displaying a preconstructed
5 web page as described in claim 118 further comprising displaying a third window containing a listing of the addresses identifying the plurality of preconstructed web pages.

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124. A method in a in a web page presentation system for displaying a preconstructed
web page as described in claim 121 further comprising displaying a third window containing a
10 listing of the addresses identifying the plurality of preconstructed web pages.

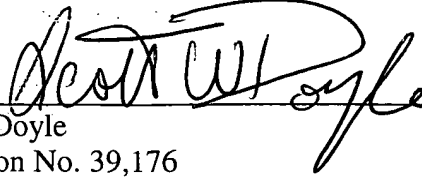
125. A method in a in a web page presentation system for displaying a preconstructed
web page as described in claims 122, 123, or 124 further comprising resizing the third window as
directed by a user.

15 126. A method in a in a web page presentation system for displaying a preconstructed
web page as described in claims 122, 123, or 124 further comprising saving the addresses in third
window in the memory for later redisplay at the direction of the user.

20 127. A method in a in a web page presentation system for displaying a preconstructed
web page as described in claim 125 further comprising superimposing the first, second, third,
and plurality of windows, as appropriate, over each other, either portionally or entirely, as a
consequence of resizing by the user.

Respectfully submitted this 14 day of September, 2000, by,

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A handwritten signature in cursive script, appearing to read "Scott W. Doyle", written over a horizontal line.

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